



### Course Specification

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| <b>Course name: Online Journalism</b><br><b>Course Code: JUR304</b> | <b>Program: Journalism</b><br><b>Academic level: Third</b><br><b>Semester: First Semester</b> |
| <b>Specialization: Journalism</b>                                   | <b>Number of studying units: Theoretical: (1)</b><br><b>Practical: 4 (2)</b>                  |

#### Intended Learning Outcomes of Course (ILOs)

##### a) Information and concepts

- A/1- Determine the technological developments that paved the way for the emergence of electronic newspapers.
- A/2 - Clarify the stages of emergence and development of electronic newspapers.
- A/3- Summarize a comparison between the features of electronic and print newspapers.
- A/4- Discuss the differences between the electronic and print press in terms of content and journalistic art.
- A/5- Identify the repercussions of exposure to the electronic and print press.
- A/6- Explain the concept of interactivity and the different types of interactivity.
- A/7- Distinguish between the different interactive features on the electronic newspaper websites.
- A/8- Describe the characteristics of the audience of electronic newspapers.
- A/9- Summarize the characteristics and skills of the communicator in the electronic newspapers.
- A/10 - Discuss the differences between graphic design and web design.
- A/11- Describe the factors affecting the design of electronic newspapers.
- A/12- Identify the elements and foundations of electronic newspapers design.

##### b) Intellectual skills

- B/1- Analyze of the current state of press technology. B/2- Classify the points of distinction and weakness in the Egyptian electronic newspapers. B/3- differentiate between the characteristics of electronic and printed writing.
- B/4- Classify the different types of interaction. B/5- Interpret the differences between the audience of electronic and print newspapers. B/6- Deduce the characteristics and skills that an online journalist should possess.

##### c) Professional and practical skills

- C/1- Apply the methods of writing and editing news materials according to the characteristics of electronic journalism editing.
- C/2- Evaluate the Egyptian electronic newspapers' websites in terms of employing interactive features.
- C/3- Differentiate between the methods of designing electronic newspapers.
- C/4- Design a website for an electronic newspaper.

##### d) General and transferable skills

- D/1- Deal with computer.
- D/2- Use the Internet.
- D/3 - Discuss and compare everything new in the field of electronic journalism.
- D/4- Working in groups as one-team.

##### Course Content:

- 1-Technological developments that paved the way for the emergence of electronic newspapers.
- 2-The stages of emergence and development of electronic newspapers.
- 3- The difference between the electronic and print press and the differences between them in terms of content and journalistic art.
- 4-Reflections of exposure to electronic and print newspapers
- 5-Definition of interactive, its features and tools.
- 6-Interactive web and interactive features on newspaper websites.
- 7-Mid Term Exam.8-Audience of electronic newspapers.
- 9-Features and characteristics of the journalist in electronic newspapers.

- 10-Differences between graphic design and web design.
- 11-Factors affecting the design of electronic newspapers.
- 12- Design methods of electronic newspapers.
- 13-Designing an electronic newspaper website.
- 14-The credibility of electronic newspapers.
- 15-Final Exam

**Teaching and Learning Methods:**

1. Lectures.
2. Discussion.
3. View newspaper websites.
4. Practical training in a computer lab on web design.
5. Divide students into work teams.

**Student Assessment Methods:**

1. Written Exams.
2. Assignments and discussions to assess the student's ability to research and compare.
3. Practical training for students.